

HPC
Monday August 25, 2014

Commission Members:

Emily Durand -Chair	Linda Mann -Vice Chair
Mary Flicek	Kelly Linton
Ron Prescher	Bruce Wildes

City Representatives:

Wendy Busch, City Planning and Zoning Assistant

PROCEEDINGS OF THE HERITAGE PRESERVATION COMMISSION

The regular meeting of the Heritage Preservation Commission was held on Monday August 25, 2014 at Wabasha City Hall and called to order at 9:03 am by Chair Durand.

Roll found all commissioners present except Commissioner Mann.

Chair Durand indicated Jay Jewson has accepted the invitation to the commission and once he is formally appointed by the Mayor at the City Council meeting in September he will join us.

Changes or Additions to Agenda

An addition under Old Business 7e iii. Main Street Training in LaCrosse WI.

Minutes from July 28th and August 4th will be available for review at September's regular meeting.

Design Review –

A) Smarter Living- 164 Pembroke Ave S.

Owner Julie Ostrom and her Son Thomas Ostrom are present and briefed the commission on the new business which is geared towards home medical equipment and health wellness products. The design review application presented is for the painting of the metal header above the awning and the trim around the windows on the exterior of the building. They would like to use the same color on the header that would be on the trim possibly a cream color. The color that would outline the window would be a different color. The commission went on to discuss future signage design and how it would be incorporated into the color scheme of the trim. The commission can provide technical assistance in a subcommittee. Commissioners Flicek and Linton made a motion to go to subcommittee to make a final decision on color of the trim for smarter living. Adopted unanimously. The subcommittee will be Commissioner Flicek and Chair Durand.

B) Los Portales Mexican Restaurant – 119 Pembroke Ave

The owner Alfredo Sanchez has hired Brian Fries to complete the proposed signage that was submitted for design review. The review consists of a front door decal, a wall sign and a projecting sign. The height of the projecting sign was discussed and it must be 7.5' from the side walk to the bottom of the sign. Painted signs are not typical any more. Most signs are now printed and color swatches are not available and this design will be reviewed without a swatch to reference with the paint color. The commission would like clarifications on the door cling and if it is a tinted full door decal or just the name and hours of operation? It is the commissioners understanding that the color is non-metallic gold color.

Commissioners Flicek and Wildes made a motion to approve the comprehensive application for Los Portales with the wall sign, projecting sign and the window decal on clear glass door if that should change because of cost then a new design review would need to take place. A subcommittee of Commissioner Prescher and Vice Chair Mann if the applicant should encounter any issues or changes.

C) Dr. Carr Sidewalk Sign – 171 Pembroke Ave

Dr. Carr has made application to replace an old sidewalk sign with the new one as indicated on his application dated 8/21/14. A design was provided from Craig Huff, who will be painting the sidewalk sign. The sign meets all the guidelines for Traditional Downtown District. Having no concerns with the proposed signage commissioners Wildes and Linton made a motion to approve the sidewalk sign as submitted. Adopted unanimously.

Chair Durand went on to discuss a potential future review for Stacy's Kitchen and adding a Cornice to the building.

Old Business

- A.) Michael Duane Clickner Memorial monument (Bill Hager applicant)
Chair Durand indicated she met with Bill as a subcommittee for final approval of the proposed monument and the only thing that was of question was the slight curve to the stone, which was earlier suggested for a straight finish. After checking with the Lewiston Monuments Company, Chair Durand found out that the flat stone would take much longer to finish and would delay the overall project. Chair Durand and Bill decided to move forward with the flat stone.
- B.) Finchy building update
 - a. Info to City Administrator, Mayor, Port Authority Chair – Chair Durand informed the City Administrator regarding the potential for the tax credit.
 - b. Options for nonprofit possession and syndication of tax credit – Chair Durand indicated that if the structure in the district, contributing and in need of significant rehabilitation then it would qualify for the tax credit.
- C.) Strategic planning process- no update at this point
- D.) Southern Minnesota Initiative Foundation “Picture It Painted” Grant update
 - a. Quote for professional painting requested from Schad Tracy, Rochester- Chair Durand indicated that Schad Tracy would not likely be interested in painting the bill board as they mainly do screen printing but they could provide us with a quote. Once Chair Durand receives a proposal she will forward it on to City Staff to present to Xcel for a pending match.
- E.) Commissioner/staff training
 - a. Report on Main Street Program Training on Attracting Entrepreneurs to Main Street Communities, Aug. 13, 2014 (Durand, Busch, Mayor Hall Attended) - Its focus was not on preservation but on entrepreneurs in the downtown area. Discussion the on the purpose of having a Main Street program and fulltime staff. Ideas behind recognizing business within the community, it could be an article in the paper, ribbon cutting or highlighting. Empty store fronts filled with home based businesses. Commissioner Flicek went over statistics and hopes that Wabasha can bring this program back. Chair Durand went on to review the Main Street Training and the area that was highlighted was the Redwing Restaurant Challenge.
 - b. 2014 AASLH conference (St. Paul, MN Sept. 17-19)
Commissioners (Flicek, Mann) and City Staff (Busch) will be attending and reporting back at next months meeting.
 - c. Upper Mississippi Main Street Conference. – Commissioner Flicek indicated that there is another Main Street Training available in La Crosse in October. Staff will forward Port Authority, Mayor Rollin Hall and City Administrator Springer.

Other Business –

- A.) Pieces of the past –
- B.) Community Center – Commissioner Flicek commented on the proposed Community Center within the downtown area but just outside of the Historic District and how it would affect the area. Discussion on whether or not the HPC would have a voice in what kind of structure would be put up and its use.
- C.) Old home certification course are available.

Announcements

Review of Action Items

The next regular meeting of the HPC is scheduled for Monday September 22, 2014 at 9am at Wabasha City Hall.

Having no other business Commissioners Wildes and Prescher moved to adjourn at 10:43 am. Adopted unanimously.

Wendy Busch, Planning and Zoning Assistant

Adopted