

HPC
Monday March 23, 2015

Commission Members:

Emily Durand -Chair	Jay Jewson -Vice Chair
Mary Flicek	Kelly Linton
Ron Prescher	Bruce Wildes
Linda Mann	

City Representatives:

Kristi Clark, Planner
Wendy Busch, Planning Assistant

PROCEEDINGS OF THE HERITAGE PRESERVATION COMMISSION

The regular meeting of the Heritage Preservation Commission was held on Monday March 23, 2015 at Wabasha City Hall and called to order at 9:05 am by Chair Durand.

Roll found commissioners Durand, Jewson, Flicek, Linton, Wildes and Mann present. Commissioner Prescher was absent.

Changes or Additions to Agenda- Commissioner Flicek would like to Add to Old Business 6 d) Comp Plan update. Chair Durand would like to add to New Business 7b) Camp Training Commissioners Flicek and Mann would like to add Other Business 8 b) Signage issues in the district and to 8 c) Façade deterioration. Staff will bump TDC Parking Standards to April's meeting.

Approval of Minutes- Commissioners Jewson and Linton made a motion to approve the minutes from 2/23/15 as presented. Adopted unanimously.

Design Review – Eagle Valley Chiropractic 131 West Main Street New Signage

Dr. Jessin Skoug, Chiropractor at Eagle Valley Chiropractic, is planning to remove the existing signage and replace with a new design that follows her business logo. Staff provided the commission with a staff report. All signage guidelines and design guidelines were met.

Commissioners Jewson and Wildes made the following motion to approve:
WHEREAS, the proposed sign meets the requirements for Signage amount, size, material, design and location placement meet the requirement of Section 310 of City Code, the Sign Ordinance,

NOW THEREFORE, The proposed sign for Eagle Valley Chiropractic, as indicated in the application submitted 3-11-15 is hereby approved. Adopted unanimously.

Possible design review/request – none

Old Business

A) Wabasha Farmers Market Signage: Technical Assistance-update

Chair Durand anticipates in April having their application ready. Chair Durand spoke with Sarah George regarding the signage coming for Wabasha's Farmers Market. She has indicated that the Farmers Market can take EBT and that the sign that has been given to her for that advertisement is orange. They have interest in using a carrot as part of their logo for the banner as well as the signage to be placed on Dr. Carr's building on the corner of 2nd and Pembroke. Brian Fries and Sarah have been working together to simplify the design and signage to comply with the district guidelines and hope to produce a completed application for April's HPC meeting. Chair Durand also indicated that the Market would like to occupy Main Street space with refrigeration if the market would grow.

B) Flour Mill Pizza – Changing to Birdbrain Antiques

Chair Durand also anticipates Yenters producing an application in April.

C) Parking Standards TDC – Moving to April's meeting.

D) Comp Plan Steering Committee – The group met on Wednesday the 25th. Commission Flicek provided an overview of the meeting which included where Wabasha currently is, where Wabasha wants to go and SWAT analysis. The group will be formulating survey's to provide the public which will help lead the group.

Commissioner Flicek felt it was a very energetic, well run workshop. Commissioner Jewson agreed that Kristi provided a very well organized workshop. Both will come back with more feedback after the next workshop.

New Business-

A) Training and Grants- Camp Training

Commission Assistance and Mentoring Program. For a community to host a full day it's about \$7000, but most communities obtain grant money to do so. Chair Durand questioned the possibility of another close community partnering up with us to co-host a CAMP. Chair Durand also indicated that it would be very valuable for new commissioners to attend training but when it would be closer to our area.

Other Business –

A.) Pieces of the past –

B.) Signage Issues in the TDC – Discussion was brought up regarding the windows that are covered up completely at the new location of the Eagle Mews on Main Street. Staff indicated that they are doing renovation and it's to be temporary. Chair Durand would like to take a look at the guidelines and updating in the upcoming months.

Plastic sandwich board signs are popping up around the district and the need to address the business owner. Staff will look for the old spring flyers and letters to business owners reminding them of the guidelines.

C.) Façade Deterioration – Chair Durand indicated brick façade deterioration on the front of Sonny's carpet. Commissioner Jewson indicated that the brick is separating and has been for some time. Staff can have the City Building Official out to look at the building.

Announcements –

Commissioner Jewson went back to discuss the Comp Plan meeting. Discussion on the taxes that are paid by businesses vs households and how we bring more people to Wabasha. The AmericInn for example pays 36 times that of a home valued at \$150,000. The City pays 29 times, school is 18 times, the point being made is bringing more business to the City.

Update on the SMIF grant, Valspar is no longer going to honor the grant. Chair Durand does have a name of a billboard painter.

Commissioner Flicek and Jewson attending the City of Wabasha Commissioners Appreciation Event at the Eagle Center the end of February.

Review of Action Items:

- 2014 final report to go out in next month's packet
- Emily will forward the This Old House This Old Shop to staff to forward onto the rest of the commission.
- Wendy to forward electronic Guidelines to Emily

The next regular meeting of the HPC is scheduled for Monday April 27, 2015 at 9am at Wabasha City Hall. Having no other business Commissioners Flicek and Mann moved to adjourn at 10:34 am. Adopted unanimously.

Wendy Busch, Planning Assistant

Adopted